

since **THE** *1901*
HOUSE PARTY

BALMORAL HALL



125TH ANNIVERSARY

SPONSORSHIP OPPORTUNITIES

MAY 14-16, 2027





WE INVITE YOU TO HELP
MAKE THIS HISTORIC
CELEBRATION POSSIBLE.

ABOUT

In May 2027, Balmoral Hall will celebrate 125 years of memories, milestones, and community with **The House Party: Our 125th Reunion Celebration.**

Former students from across generations will gather to reconnect with friends, revisit cherished school memories, and celebrate the enduring spirit of Balmoral Hall.

This landmark reunion will bring our alumnae community together through joyful events that honour our past while looking ahead to the future. **Corporate sponsorships and in-kind support are essential to making this celebration welcoming and memorable.**

Sponsors will enjoy meaningful exposure while supporting a vibrant, multigenerational network of engaged alumnae united by pride in their school.

THE REACH

Balmoral Hall alums form an **influential** and **engaged** community of leaders, entrepreneurs, professionals, and changemakers who value connection, education, and giving back.

Sponsoring this reunion offers meaningful access to a network of alums with the **capacity** and **commitment** to support your organization.



SOCIAL MEDIA

Reach over 202,000 people monthly through Balmoral Hall's alum social media platforms.



EMAIL REACH

Gain direct exposure through targeted email campaigns.



ALUMS

Reach a global community of 5,000 + alums.



ON SITE PRESENCE

Showcase your brand to engaged attendees through premium on-site opportunities



SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$10,000

- Exclusive presenting sponsor recognition as, “House Party 125th Alum Reunion Presented by (Company Name)”.
- Premium brand placement across all event signage, printed materials, digital marketing, and social media campaigns.
- Featured banner placement in the school parking lot, with visibility to 500+ people daily.
- Featured Speaking Opportunity.
- Includes all Gold, Silver, and Bronze Sponsor Benefits.

GOLD SPONSORS

\$7,500

- Prominent gold sponsor recognition.
- Company tagged in social media posts.
- Opportunity to host a signature reunion weekend event in your company’s name.
- Includes all Silver and Bronze Sponsor Benefits.

SILVER SPONSORS

\$3,500

- Invitation to join us and network at our opening event.
- Opportunity to include promotional items in attendee welcome bags.
- Includes all Bronze Sponsor Benefits.

BRONZE SPONSORS

\$1,500

- Brand placement on the reunion website.
- Brand inclusion in event email campaigns.
- Brand inclusion and exposure on social media promotions.

SPONSORSHIP LEVELS

LEVELS

BENEFITS

	Presenting \$10,000	Gold \$7,500	Silver \$3,500	Bronze \$1,500
Event Naming Recognition and Banner	✓			
Featured Speaking Opportunity	✓			
Host a Signature event	✓	✓		
Tagged Social Media Recognition	✓	✓		
Promo Item in Welcome Bag	✓	✓	✓	
Invitation to Networking Event	✓	✓	✓	
Inclusion in Event Email Campaigns	✓	✓	✓	✓
Exposure on Social Media	✓	✓	✓	✓
Brand Visibility on Event Website	✓	✓	✓	✓



**THANK YOU FOR YOUR SUPPORT.
WE LOOK FORWARD TO PARTNERING WITH YOU!**



While the reunion is first and foremost a celebration, any **proceeds** generated will support the exterior restoration of the school's two oldest buildings: Aikins House & the Junior School Building.

At the heart of our campus, the stabilization of these historic structures will mark an important first step in planning for the future of our campus.

CONTACT US

Lauren Peake '11, Sponsorship Chair

Email: laurenjpeake@gmail.com

Alum Office

Email: reunion125@balmoralhall.ca

<https://info.balmoralhall.com/125anniversary>

